

loop



Introducing Loop

**The business performance management tool
of choice for the world's leading brands**

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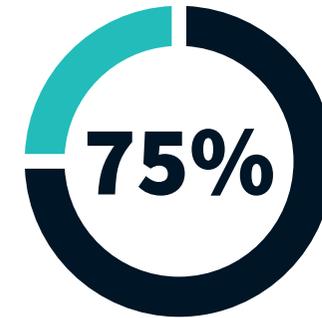
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Honda's KPIs that are assigned an action are **70% more likely to see an improvement**

HONDA

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Loop gives AGCO's Team of Analysts **up to 75% of time back**



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“ Having insight as part of the business helps us drive performance to the next level. ”



VOLVO



Drive growth and efficiency across your network



Data-led decision making is fuel for performance improvement and growth. Businesses with a large network of sites, stores, or outlets don't suffer from a lack of raw data – it's the abundance of it that is the problem.

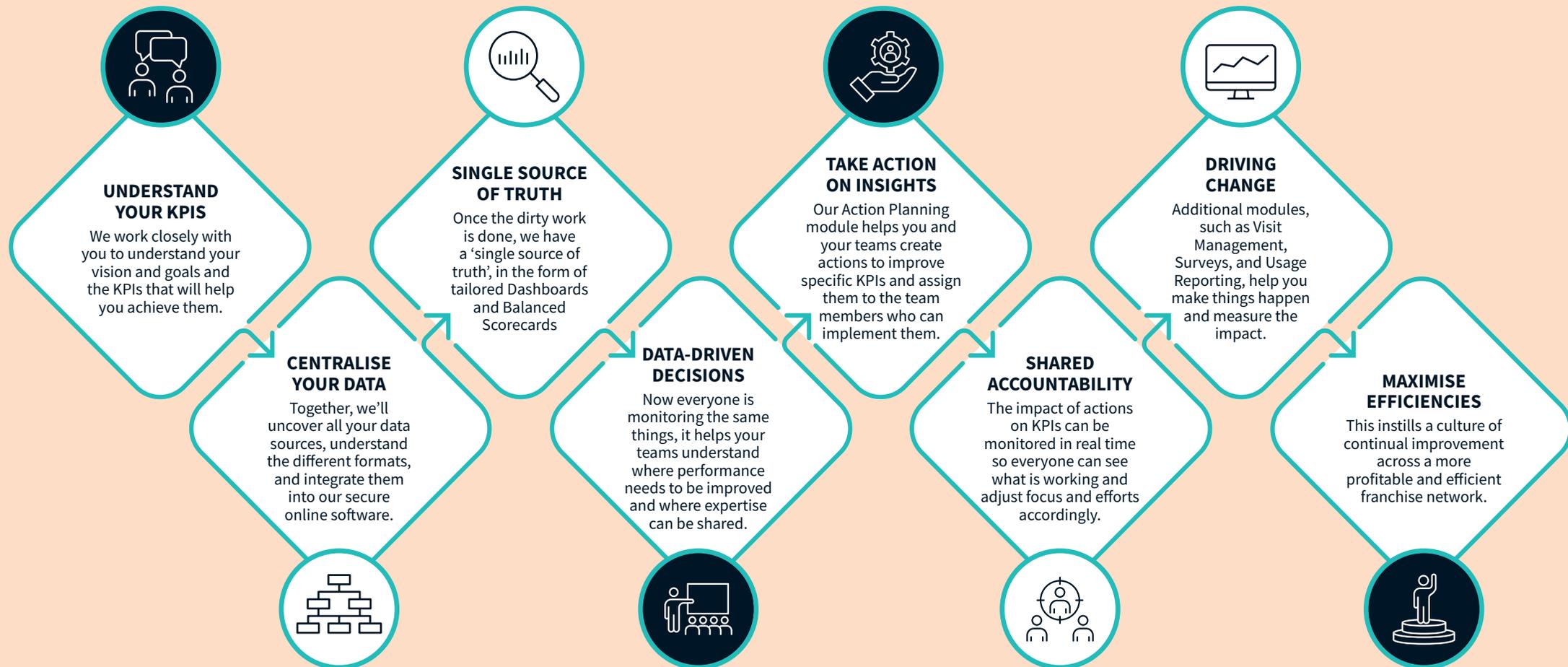
The challenge is how to standardise and centralise that raw data, turn it into meaningful insight that aligns with KPIs, assign relevant actions to the people who can make a difference, and monitor the impact of these actions to drive continuous performance improvement.

LOOP BUSINESS PERFORMANCE MANAGEMENT SOFTWARE TAKES THE PAIN OUT OF THE PROCESS:

- **Create a single source of the truth** by centralising data from various sources and systems across your network
- **Get an instant overview of network performance** by creating dashboards and scorecards that align with your KPIs
- **Empower your people** by assigning specific actions to improve KPI performance to the people who can make a real difference and deliver results
- **Embed continuous performance improvement** by seeing which actions have the biggest impact on your business, so staff can focus on what works best.

How Loop works

A single source of the truth. Data-driven decisions. Actions for real people. Transparent accountability. Maximise ROI.



How Honda uses Loop

HONDA

Honda's dealer network operations are **30% more efficient with Loop**



The Honda team at HQ and in the field have saved 30% of their time by not having to collate, distribute, and analyse network performance data manually.



KPIs that have been assigned an action are 70% more likely to see an improvement.

“Loop has exceeded our expectations. It has improved our performance internally and within the dealer network.”

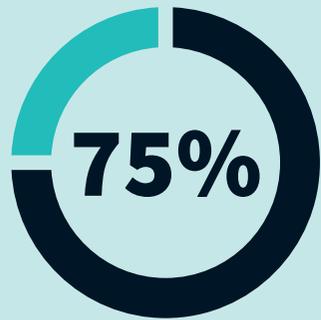
“Our first return is time saved by our field teams. Most of the information we use was already available but in a suite of disparate reports. Bringing all this together has saved time, reduced errors, and ensures a consistent and professional delivery. We can now ensure the actions we take are aligned with our network capabilities.”

“Above our expectations was the feedback from the dealer network who see the value of having the information in one place and the joint accountability. Being able to give single sign-on and access to our dealer groups management teams is a real winner in time saved and clarity of performance and improvement.”

Honda benefits from:

- ▶ If the future starts to look different, Honda users can set and monitor actions against KPIs, and associated data, to proactively change course
- ▶ Honda can create any number of scorecards to compare, rank and share best practice with their dealers
- ▶ Loop also manages field team visits, audits, and franchise standards, to ensure visibility and consistency across the UK

How AGCO uses Loop



Loop gives AGCO's Team of Analysts **up to 75% of time back**

Loop allows AGCO to consolidate what was a separate system into one place for everything. As a result, AGCO's team of analysts get up to 75% of their time back, and can focus on data analysis and insight rather than data cleansing and collation.

“ Our business is driven forward by the actions, programmes, and support we give our European dealer network. Loop gives us the time and confidence to design, execute and measure the impact of those initiatives quickly and efficiently. ”

SOFIA MARTINEZ

Dealer Performance Specialist

AGCO benefits from:

- ▶ A business intelligence platform for everyday business users, not analysts
- ▶ One single trusted version of the truth shared across the business and dealer network
- ▶ The ability to set, monitor, measure and share actions against data and KPIs
- ▶ Keeping the field team operating virtually through COVID
- ▶ Easy access to historical performance and trends
- ▶ Using historical performance and seasonality to create predictive analytics
- ▶ An 'at a glance' understanding of the relationship between performance data & KPIs
- ▶ A business-critical tool.

How Volvo Trucks uses Loop



Using Loop to **improve sales and after-sales** performance

“ Having insight as part of the business helps us drive performance to the next level of excellence. It also captures areas where further development may be required, so we can secure better customer satisfaction going forward. ”

KILLY SANDHU

Commercial Support Manager, Volvo



We created an online platform to centralise Volvo’s Sales and Aftersales’ multiple data feeds into a simple online dashboard. Automated feeds enable every level of the hierarchy to have the information they need at a click of a button and without adding to workloads.

Because the platform is meant for the business user minimal training and a quick adoption meant users had quick access to easy to understand and real time performance intelligence.

THE RESULTS:

Taking action on real-time insights to drive KPI performance

Volvo’s online platform helps drive performance improvements throughout their entire UK network and enables them to act on data insights that they can rely on. With confidence and ‘one version of the truth’, business decisions are made based on accurate data and it’s now easy to identify depots that require additional help and support from head office.

Working with Loop



We don't just provide the software, we support you all the way with an implementation team, dedicated Account Director and User Support team.

But don't just take our word for it:

“ The team at Loop fully understands our business and our core values when it comes to our KPI's. Having the team on hand is great; no matter what we put forward there is always a solution found which meets the business needs. ”

KILLY SANDHU
Commercial Support
Manager, Volvo

“ I don't feel we are two separate organisations and this translates in the close co-operation with the Loop team. Their commitment to understanding the customer's needs, and delivering those with professional, user-friendly software, is matched by providing top-class support. ”

SOFIA MARTINEZ
Dealer Performance
Specialist, AGCO

“ A great experience working with everyone involved in the project from Loop. I have full confidence that anything we need will be done right. I can't say I have that with other external companies. ”

MICHAEL DAWKES
Global Senior Network
Development Lead, Aston Martin



Pricing

Loop's approach to pricing takes into account your specific requirements, locations, and integrations. Focus on what matters with a solution that scales with your business.

Small

From **£1,500 per month**

-  One Off Setup Fee: £13,250
-  No. Franchise Locations: 0 - 50
-  No. Users: Unlimited

Medium

From **£1,750 per month**

-  One Off Setup Fee: £18,500
-  No. Franchise Locations: 50 - 250
-  No. Users: Unlimited

Large

From **£2,000 per month**

-  One Off Setup Fee: £23,250
-  No. Franchise Locations: 250 - 1,000
-  No. Users: Unlimited

Enterprise

Please get in touch for accurate pricing

-  Please get in touch for specifics
-  No. Franchise Locations: 1,000+
-  No. Users: Unlimited

What you can expect in return

Setup Fee

Our initial setup fee covers:

- Complete personalisation and control over your Loop platform, including the URL purchase and branding
- User integration and data visibility configuration based on your hierarchy
- Dashboard configuration, data cleansing and KPI integration
- Deployment of the reporting module

Subscription Fee

Loop's monthly subscription fee gives you access to:

- Platform hosting managed on your behalf on Microsoft Azure
- Licence fees that cover each of the modules that make up your platform
- A Customer Manager responsible for ensuring the success of your platform
- Email support to facilitate any queries your users might have



**Find out how
Loop can help you.**

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